

Project Portfolio

Office / Hotel / Hospitality / Retail / Residential / Automotive



ANGLEPOISE®

AN ICONIC BRITISH BRAND

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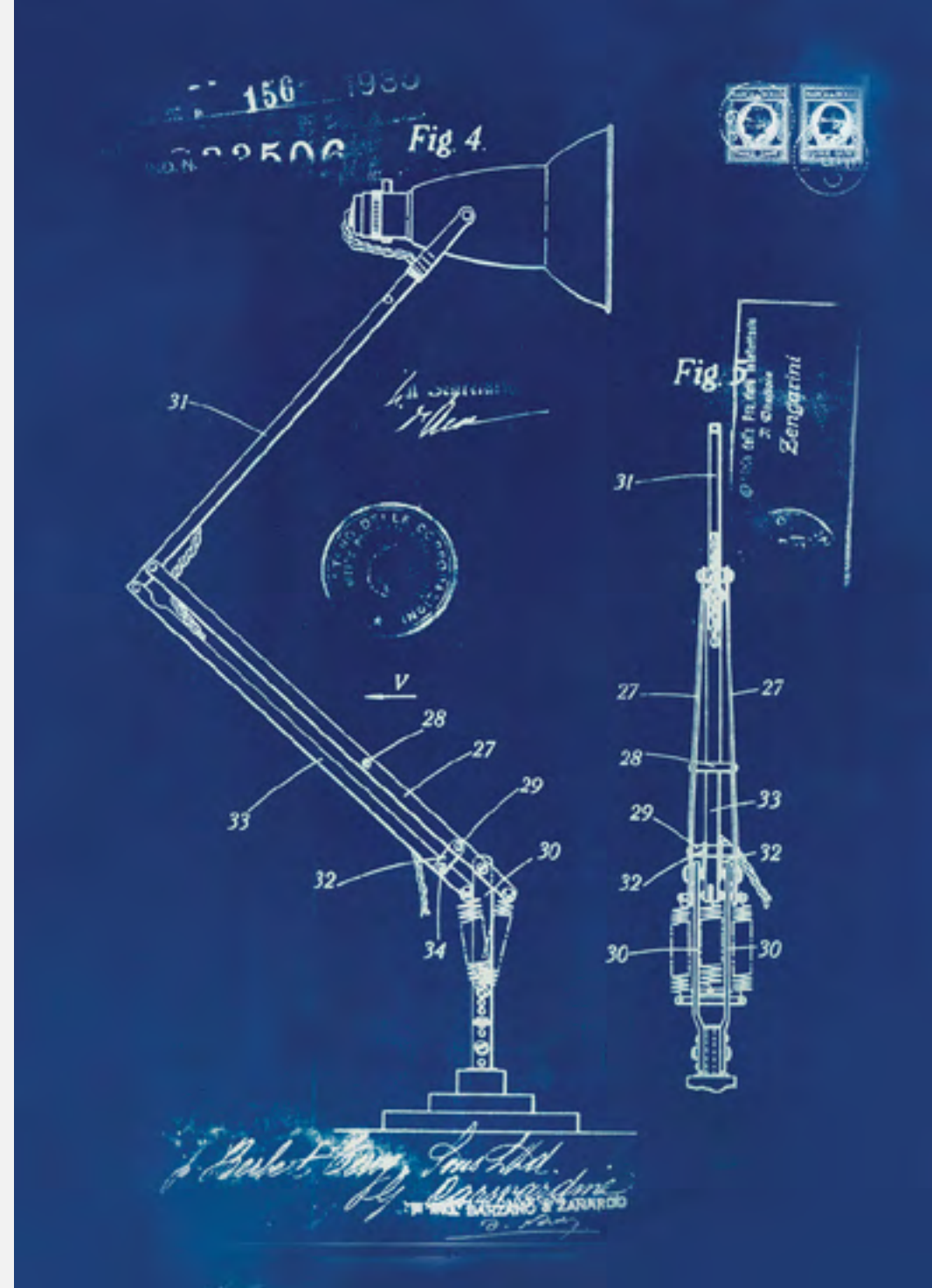


ANGLEPOISE®

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Invented by a Car Designer

In 1932 automotive engineer George Carwardine develops a formula for a new type of spring. He discovers that pivoting arms supported by a sequence of these springs can be repositioned with the lightest touch, yet will remain perfectly in place once released. Carwardine has just created the blueprint for an Anglepoise®.



Licensed To A Spring Maker

Carwardine turns to world-class spring makers Herbert Terry and Sons to manufacture his design. Terry's is one of the few companies able to produce springs of such complexity. The Anglepoise® name is registered under licence to Terry's, and the first Anglepoise® lamp is launched.

We make Springs, Clips, Wirework, and Presswork for all trades and for all purposes.



Prices for any required patterns, according to specification, will be sent on application.



Reworked for a Domestic Market

Considering the four-spring Anglepoise® too industrial for a domestic market, Carwardine and Terry's designers develop a three-spring version. The Original 1227™ they launch in 1935 is generally considered the archetypal Anglepoise®.

BANISH BLACKOUT EYESTRAIN... with a TERRY LAMP



LONG dark evenings are here... more time for reading... and eyestrain—if your reading light is poorly placed, shining in your eyes, causing unwanted glare. You cannot afford to mar your enjoyment by dimming your lighting, and yet you must be careful of blackout regulations. This is where the marvellous Terry Anglepoise Lamp comes to your aid. Never has there been such a lamp for reading comfort alone. Light just where you want it... on the printed page, not in your eyes... a light that can be moved effortlessly here and there at a finger touch to a thousand and one positions... and "stays put." Patented at home and abroad. Price from 57/6 (U.K. only). Although the manufacture of Terry Anglepoise Lamps for domestic use is severely restricted owing to our war work, there are still stocks in the hands of electrical stores. Ask to see one to-day.

To Manufacturers on War Production. We can still supply Anglepoise Lamps against contract numbers.

Sole Makers: **HERBERT TERRY & SONS, LTD.**
(DEPT. L.L.M.), REDDITCH

London: 22 Malthouse Street, E.C.1 Manchester: 219 Deansgate
Birmingham: 218 Corporation Street



**★ CONCENTRATED LIGHT
NO UNWANTED DIFFUSION
NEEDS ONLY LOW POWER BULB**

The TERRY Anglepoise LAMP

A TYPICAL TESTIMONIAL TO TERRY'S ANGLEPOISE
"After recent times for which I cannot say enough, one of your Anglepoise Lamps was in a hotel room when the blackout was the only article left for further use. Apart from some of the black material that had been thrown off and then, I think, in a very good treatment of the quality of your products."

Terry's ANGLEPOISE LAMP



*Light at any Angle
at a
Finger Touch*

PATENTED AT HOME AND ABROAD

Practical, Efficient & Built to Last

The flexible Anglepoise® shade is designed to concentrate the beam for maximum efficiency and the durable structure of the lamp is cast in metal. So when a World War 2 bomber fitted with an Anglepoise® lamp was salvaged from Loch Ness in 1985, remarkably, the lamp still worked.



Capturing the Zeitgeist

The anthropomorphic quality of the Anglepoise® lamp design has long inspired musicians, artists, designers and writers. In 1977, amateur filmmaker, Peter Ryde releases 'Wranglepoise', a charming video short, which brings the very human characteristics of the lamp into the limelight.



Maintaining Design Excellence

Having previously identified the Anglepoise® as a 'minor miracle of balance', in 2003 esteemed British industrial product designer Sir Kenneth Grange, responsible for some of Britain's most iconic and successful designs including the Kodak Instamatic and the updated London taxi, becomes Design Director of Anglepoise®.



A Champion of Modernism

In 2004, renowned British fashion designer Margaret Howell, a longstanding admirer of British modernism, launches a limited edition, re-coloured version of Grange's Type 3™ table lamp. A subsequent collaboration sees an exclusive Type 75™ desk and floor lamp reworked in yellow ochre.



Enter the Big Friendly Giant

Anglepoise® is approached by the Roald Dahl Museum and Story Centre to produce a larger-than-life version of the writer's beloved Original 1227™ table lamp. The Giant 1227™ lamp generates considerable interest and is soon in volume production.



Achieving Design Classic Status

In 2009, in recognition of its iconic status, the Original 1227™ is featured on a Royal Mail stamp collection alongside other pioneering British designs, including the Routemaster Bus, the K2 Telephone Kiosk, the London Underground Map and the Mini.



2009: Royal Mail stamp collection issued to celebrate British Design Classics, includes iconic Anglepoise® Original 1227™ design.



Innovation Continues

In 2014, foremost British designer Paul Smith collaborates with Anglepoise®, continuing an illustrious design heritage for the brand. The Type 75™ desk lamp designed by Sir Kenneth Grange in 2006 provides the perfect canvas for Paul Smith's masterful colour-by-component approach.



Photo by James Mooney



In Their Words...

"I spent hours doing my homework under the light of my black Anglepoise® ... A supreme example of rational design: no fuss, sheer utility, pure satisfaction."

Margaret Howell

"It has been brilliant to work on this project (Type 75™ Paul Smith Edition). Anglepoise® is such an iconic piece of British design, I am honoured to have been involved."

Sir Paul Smith

"It is very difficult for any designer to better the desk lamp: the Anglepoise® is an icon."

Ron Arad for The Guardian

“The Anglepoise® is a minor miracle of balance... Balance is a quality in life that we do not value as we should.”

Sir Kenneth Grange for The Guardian

“To switch on an Anglepoise® and to move it into positions is, both literally and metaphorically, to suggest that you have started work. All the senses are involved, sound as well as touch. The click of the switch is like putting up a “Do not Disturb” sign.”

Deyan Sudjic in ‘The Language of Things’

“Hugely influential, this classic Anglepoise® was the blueprint for subsequent generations of task lighting.”

Charlotte & Peter Fiell in ‘Lightopia’

Anglepoise® Contract Solutions

Anglepoise® provide multiple contract solutions for:

- Desk, table and floor lighting
- Pendant and ceiling lighting
- Wall lighting
- Custom colour options
- Bespoke Design Capabilities



Anglepoise® Project Support

To support your project, we can offer:

- Five Year Warranty
- Industry competitive pricing
- UK / US / HK based stockholding
- Global support and servicing network
- International roll-out experience
- Global certification (CE, BSEN)
- CAD 2D / 3D Files
- Online technical-spec trade library
- Integrated desk / wall fixtures and fittings



Hospitality

Café & Restaurant Projects



Café Contempo, Osaka

Giant 1227™ Floor Lamp, Pebble White

Atsuto Okauchi / AT.O.DE

Photography by Yoshihisa Araki



Café Contempo, Osaka

Type 1228™ Desk Lamp & Wall Light, Granite Grey

Atsuto Okauchi / AT.O.DE

Photography by Yoshihisa



Forum Café, Bath

Duo™ Pendant, Alpine White w/ Red Cable Braid
Simple Simon Design
Photography by Toby Mitchell



Forum Café, Bath

Duo™ Pendant, Alpine White w/ Red Cable Braid
Simple Simon Design
Photography by Toby Mitchell



TFL 'Year of the Bus' Restaurant & Bar Pop Up for designjunction

Type 75™ Maxi Pendant, Jet Black
Michael Sodeau Studio



TFL 'Year of the Bus' Restaurant & Bar Pop Up for designjunction

Type 75™ Maxi Pendant, Jet Black
Michael Sodeau Studio



Yoyogi Village / Code Kurkku, Tokyo

Giant 1227™ Floor Lamp, Jet Black
 Masamichi Katayama / Wonderwall
 Photography by Nacása & Partners Inc.





Proud Archivist Café, London

Type 75™ Mini Desk Lamp, Slate Grey

Studio TILT

Photography by Jill Tate



Zizzi, Winchester

Original 1227™ Desk Lamp, Jet Black



Zizzi, Winchester

Type 75™ Desk Lamp, Jet Black



Costa, Winchester

Giant 1227™ Floor Lamp, Custom Colour
Stiff & Trevillion Architects, Chroma Solutions, Atrium

Hotel

Hotel & Hostel Projects



9Hotel Central

Type 75™ Mini Wall Light, Alpine White
Castel Veciana Arquitectura Studio
Interior Design by Skye Maunsell



9Hotel Central

Type 75™ Mini Wall Light & Desk Lamp, Alpine White
 Castel Veciana Arquitectura Studio
 Interior Design by Skye Maunsell



Artist Residence, London

Original 1227™ Desk Lamp, Bright Chrome & Signal Red
Interior Design by Justin Salisbury & Charlie Newey



Royal Park Hotel, Tokyo

Type 75™ Mini Wall Light & Desk Lamp, Jet Black & Signal Red
The Conran Shop



Boundary, London

Type 3™ Desk Lamp, Chrome (No Longer In Production)
Conran Contracts





Fab Guest, Brighton

Duo™ Pendant & Wall Light, Alpine White w/ White/Black Cable Braid
Niki Best

Office

Office & Workspace Projects



Martyrs Kirk Reading Room, University of St Andrews

Type 75™ Desk Lamp w/ Insert, Jet Black

Page \ Park Architects

Photography by Andrew Lee



Martyrs Kirk Reading Room, University of St Andrews

Type 75™ Desk Lamp w/ Insert, Jet Black

Page \ Park Architects

Photography by Andrew Lee



Google Campus, London

Giant 1227™ Pendant, Jet Black
Jump Studios (Shaun Fernandes, Markus Nonn)



Google Campus, London

Giant 1227™ Pendant, Jet Black
Jump Studios (Shaun Fernandes, Markus Nonn)



Leo Burnett, Moscow

Giant 1227™ Floor Lamp & Pendant, Red & Jet Black

Nefa Architects

Photography by Alexey Knyazev



Leo Burnett, Moscow

Giant 1227™ Floor Lamp & Pendant, Red & Jet Black

Nefa Architects

Photography by Alexey Knyazev



Heatherwick Studio, London

Original 1227™ Brass Desk Lamp, Elephant Grey
Heatherwick Studio



Rapha, London

Type 75™ Desk Lamp, Jet Black

Jump Studio

Photography by Gareth Gardner



Samsung Insurance Global Campus, Korea

Giant 1227™ Floor Lamp, Warm Beige
Remod



UKTI Innovate 2014

Type 1228™ Desk Lamp, Daffodil Yellow



Werkstatt, London

Original 1227™ Desk Lamp, Signal Red
MCM Architecture



Werkstatt, London

Original 1227™ Desk Lamp, Signal Red
MCM Architecture



Club Workspace, London

Duo 1227™ Desk Lamp, Bright Chrome

Studio TILT

Photography by Jill Tate



Club Workspace, London

Duo 1227™ Desk Lamp, Bright Chrome

Studio TILT

Photography by Jill Tate



Seeds Workshop, London

Type 75™ Desk Lamp, Jet Black
Samuel Wilkinson Studio



Seeds Workshop, London

Type 75™ Desk Lamp, Jet Black
Samuel Wilkinson Studio



Vitra Showroom, London

Type 75™ Desk Lamp, Jet Black & Brushed Aluminium
Original 1227™ Brass Desk Lamp, Deep Slate
Vitra



Retail

Projects & Partnerships



Paul Smith Stores

Type 75™ Desk Lamp
Anglepoise® + Paul Smith



Paul Smith Stores

Type 75™ Desk Lamp
Anglepoise® + Paul Smith



Margaret Howell Stores

Type 75™ Desk Lamp & Floor Lamp, Yellow Ochre
Margaret Howell





London Undercover, London

Giant 1227™ Floor Lamp, Fresh Green
Original 1227™ Desk Lamp, Bright Chrome
London Undercover





Ally Capellino Stores, London

Type 75™ Desk Lamp, Alpine White
Ally Capellino





Baracuta, Milan

Giant 1227™ Floor Lamp, Alpine White & Signal Red

Baracuta

Photography by Michela Malanca



Joseph Cheaney Flagship Store, London

Type 75™ Desk Lamp, Alpine White

Checkland Kindleysides

Photography by James Newton



Residential

Private Residential Projects & Developments



R:Chord Shiki Park Front, Japan

Giant 1227™ Pendant, Jet Black, Duo 1227™ Floor Lamp, Alpine White

Naoya Fujii Design

Photography by Second Wind



R:Chord Shiki Park Front, Japan

Giant 1227™ Pendant, Jet Black, Duo 1227™ Floor Lamp, Alpine White

Naoya Fujii Design

Photography by Second Wind



The Lakes By YOO, Cotswolds

Giant 1227™ Floor Lamp, Custom Colour

YOO & The Raven Group

Interior Design by YOO Studio, Photography by Mel Yates



YOO Lodha Evoq Residence, Mumbai

Giant 1227™ Floor Lamp, Custom Colour
YOO inspired by Stark & Lodha Group



YOO Private Residence, New Delhi

Giant 1227™ Floor Lamp, Custom Colour

YOO Studio

Photography by Graham Atkins Hughes



YOO at Metropica, Miami

Giant 1227™ Floor Lamp, Alpine White
YOO Studio & The Thrillist Companies Inc.



YOO Acqua Iguazu Residences, Manila

Giant 1227™ Floor Lamp, Custom Colour
YOO inspired by Starck & Century Properties Inc.



Talo Luck, Finland

Giant 1227™ Floor Lamp, Citrus Yellow
Jarkko Könönen / Sinikone Oy
Interior Design by Heidi & Geoff Luck



Talo Luck, Finland

Giant 1227™ Floor Lamp, Citrus Yellow
Jarkko Könönen / Sinikone Oy
Interior Design by Heidi & Geoff Luck



Redux House, Sao Paulo

Original 1227™ Desk Lamp, Ivory Cream
Marcio Kogan MK2



Redux House, Sao Paulo

Original 1227™ Desk Lamp, Ivory Cream
Marcio Kogan MK2

Automotive

Automotive Showrooms & Launches



Intersect by Lexus, Tokyo

Original 1227™ Desk Lamp, Jet Black
Wonderwall



Bentley Mulsanne 95 Launch, London

Original 1227™ Desk Lamp, Jet Black

Giant 1227™ Floor Lamp, Jet Black

Photography by Andrew Whyte



Bentley Mulsanne 95 Launch, London

Original 1227™ Desk Lamp, Jet Black
 Giant 1227™ Floor Lamp, Jet Black
 Photography by Andrew Whyte



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