



ANGLEPOISE®

AN ICONIC BRITISH BRAND

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ANGLEPOISE®

AN ICONIC BRITISH BRAND

FOR NORTH AMERICAN CUSTOMERS PLEASE NOTE

The Original 1227™ Brass Collection is not available with woven fabric cable, it will have the same standard black cable as the Original 1227™ Collection.

The following products are not currently available in US Spec / UL Certified:

Duo 1227™ Collection

Desk Lamp, Floor Lamp, Wall Mounted Lamp

Duo™ Collection

Table Lamp, Floor Lamp, Wall Light,
Pendant, Maxi Pendant

Type C™

TRADE SALES

Some of the products listed above may be specially ordered, dependent on quantities. For contract enquiries, please contact our US Office:

americas@anglepoise.com
+1 917 849 9237



www.anglepoise.com

About Anglepoise®

Characterised by a pioneering perfect balance mechanism developed in the 1930's and an engaging anthropomorphic form, iconic, quintessentially British brand, Anglepoise® produces an incomparable series of premium lighting collections, ideally suited both for the home and for commercial interiors.

From the creation of our now iconic Original 1227™ lamp, the brainchild of British automotive engineer, George Carwardine ... to the development of extended collections by esteemed industrial product designer, Sir Kenneth Grange ... to our most recent venture, a collaboration with Britain's foremost designer, Paul Smith, incomparable British design is the heart and soul of our company.

Not so surprising then that examples of our lamps can be found in homes and offices, restaurants, bars and hotels - and even in museums - all around the world; nor that the Royal Mail should celebrate our Original 1227™ design alongside such fine British Design Classics as the Mini, Penguin books and the Routemaster Bus.

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Our Story

Invented by a car designer

In 1932 automotive engineer, George Carwardine develops a formula for a new type of spring. He discovers that pivoting arms, supported by a sequence of these springs, can be repositioned with the lightest touch, yet will remain perfectly in place once released. Carwardine has just created the blueprint for an Anglepoise®.

Licensed to a spring maker

Carwardine turns to world-class spring makers, Herbert Terry and Sons, to manufacture his design. Terry's is one of the few companies able to produce springs of such complexity. The Anglepoise® name is registered under licence to Terry's, and the first Anglepoise® lamp, the 4-spring model is launched.

Reworked for a domestic market

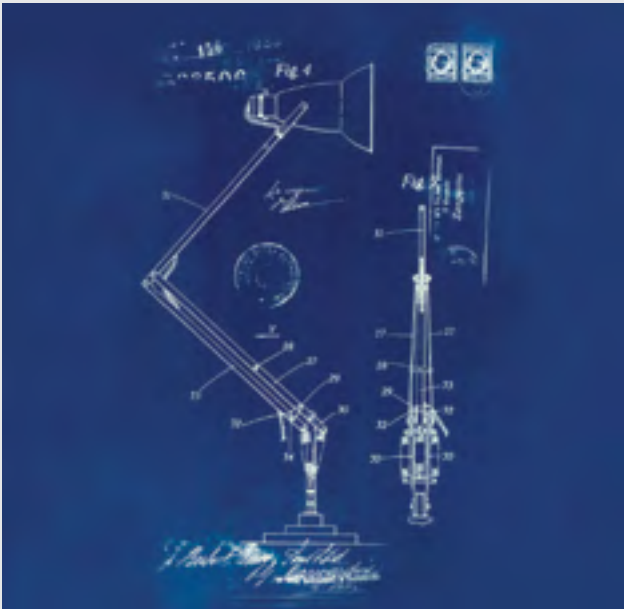
Considering the four-spring Anglepoise® too industrial for a domestic market, Carwardine and Terry's designers develop a three-spring version. The Original 1227™ they launch in 1935 is generally considered the archetypal Anglepoise®.

Practical, efficient & built to last

The flexible Anglepoise® shade is designed to concentrate the beam for maximum efficiency and the durable structure of the lamp is cast in metal. So when a World War 2 bomber fitted with an Anglepoise® lamp was salvaged from Loch Ness in 1985, remarkably, the lamp still worked.

Capturing the Zeitgeist

The anthropomorphic quality of the Anglepoise® lamp design has long inspired musicians, artists, designers and writers. In 1977, amateur filmmaker, Peter Ryde releases 'Wranglepoise', a charming video short, which brings the very human characteristics of the lamp into the limelight.



Maintaining design excellence

Having previously identified the Anglepoise® as a 'minor miracle of balance', in 2003 esteemed British industrial product designer Sir Kenneth Grange, responsible for some of Britain's most iconic and successful designs, including the Kodak Instamatic and the updated London taxi, becomes Design Director of Anglepoise®.

A champion of modernism

In 2004, renowned British fashion designer, Margaret Howell, a longstanding admirer of British modernism, launches a limited edition, re-coloured version of Grange's Type 3™ table lamp. A subsequent collaboration sees an exclusive Type 75™ desk and floor lamp reworked in yellow ochre.

Enter the big friendly Giant

Anglepoise® is approached by the Roald Dahl Museum and Story Centre to produce a larger-than-life version of the writer's beloved Original 1227™ table lamp. The Giant 1227™ lamp generates considerable interest and is soon in volume production.

Achieving design classic status

In 2009, in recognition of its iconic status, the Original 1227™ is featured on a Royal Mail stamp set alongside other pioneering British designs, including the Routemaster Bus, the K2 Telephone Kiosk, the London Underground Map and the Mini.

Innovation continues

In 2014, foremost British designer, Paul Smith collaborates with Anglepoise®, continuing an illustrious design heritage for the brand. The Type 75™ desk lamp, designed by Sir Kenneth Grange in 2006, provides the perfect canvas for Paul Smith's masterful colour-by-component approach.

Original 1227™ Brass Collection

Our classic Anglepoise® Original 1227™ design assumes a sophisticated new identity with solid brass components, woven fabric cable and on trend mid-century colour palette. With desk, wall and pendant options, this iconic 1935 George Carwardine design can now be introduced as a fully coordinated lighting scheme.



Original 1227™ Brass Collection

Created by the makers of the original Anglepoise®, this premium 5-piece collection faithfully represents our most iconic design.

Both desk and wall mounted lamps incorporate Anglepoise® constant tension spring technology, delivering unrivalled flexibility and perfect balance, whilst heavyweight cast metal base and wall bracket ensure stability.

The flexible shade allows the light to be focused precisely where it's needed and the pendants can be used either singly or in clusters to create a striking visual statement.







Original 1227™ Brass Collection
Designed by George Carwardine

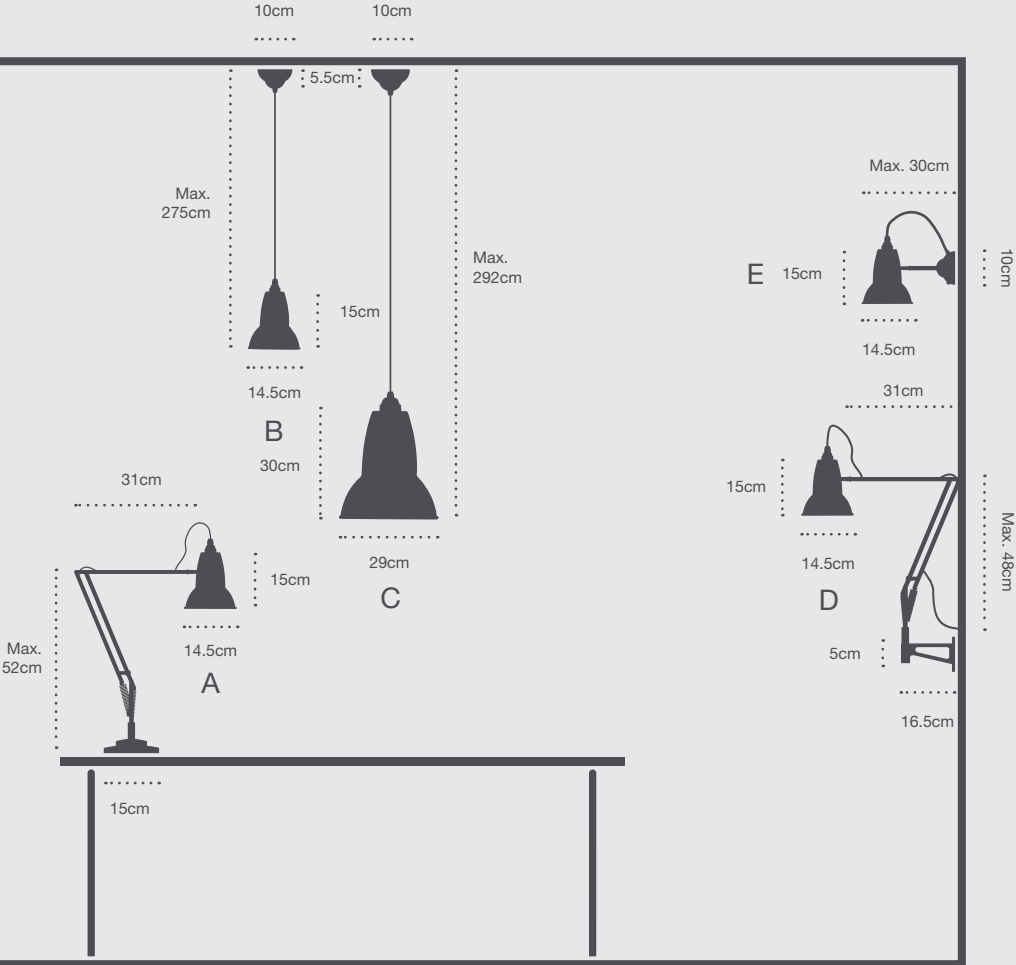
- Desk Lamp - A
- Pendant - B
- Maxi Pendant - C
- Wall Mounted Lamp - D
- Wall Light - E

Colours

Deep
Slate

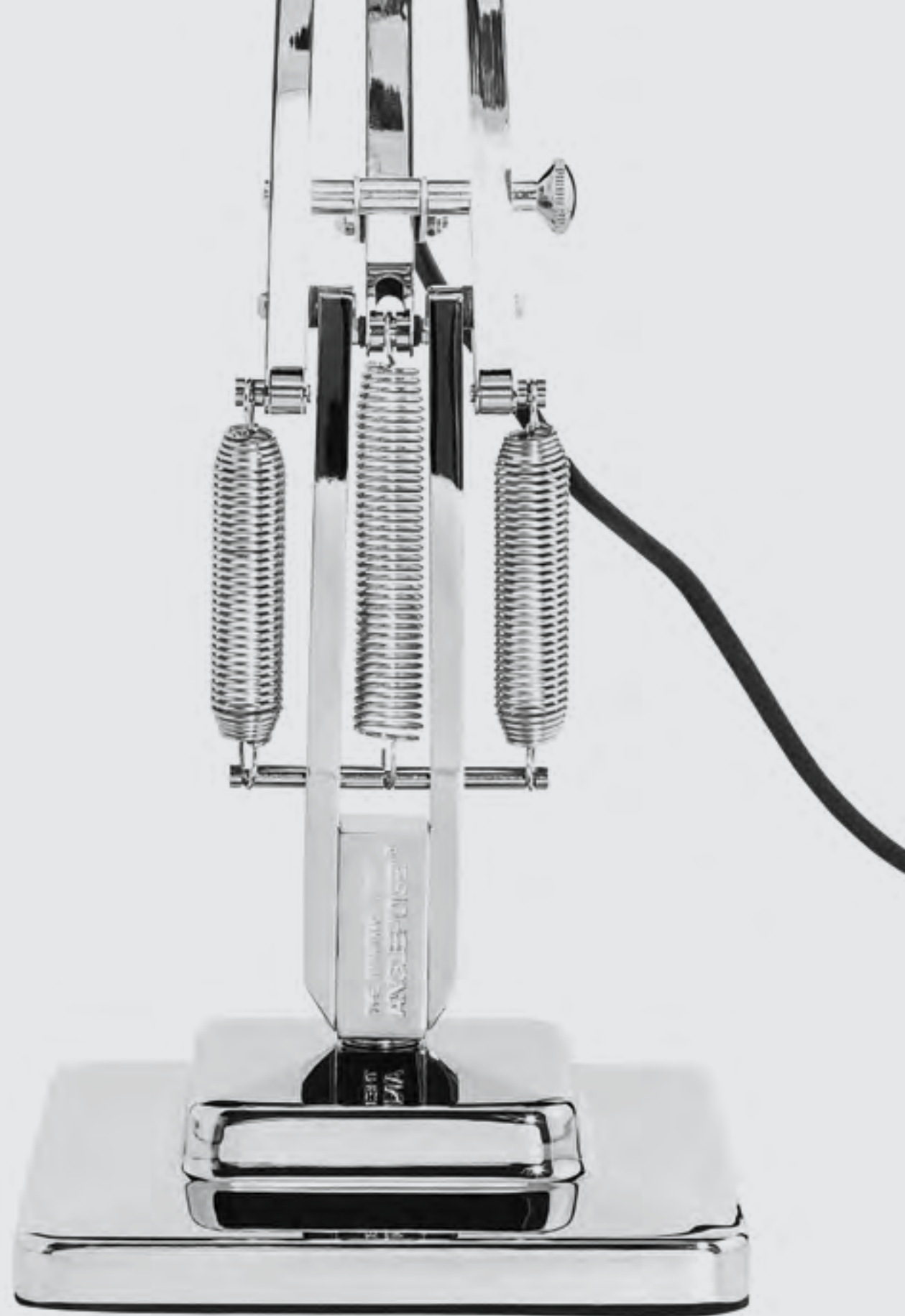
Elephant
Grey

Dusty
Blue



Original 1227™ Collection

Designed in 1935 by automotive engineer George Carwardine, our Original 1227™ desk lamp pioneered Anglepoise® constant tension spring technology, delivering an unrivalled range of movement, stability and perfect balance. Pivoting arms supported by the springs can be repositioned with the lightest touch, yet remain perfectly in place once released. Today, this timeless, classic lamp, beloved by design aficionados all around the world, enjoys iconic status.



Original 1227™ Collection

The Original 1227™ pioneered Anglepoise® constant tension spring technology. The key to its function is a rigid, yet highly flexible spring and lever mechanism, invented by car suspension specialist, George Carwardine. The result is a highly functional desk lamp with an engaging anthropomorphic form that adapts to human whim.

Today the Original 1227™ has been sensitively updated to incorporate essential modern features whilst maintaining its unrivalled functionality and unique, iconic identity.



Original 1227™ Collection
Designed by George Carwardine

Desk Lamp - A

Colours



Jet
Black



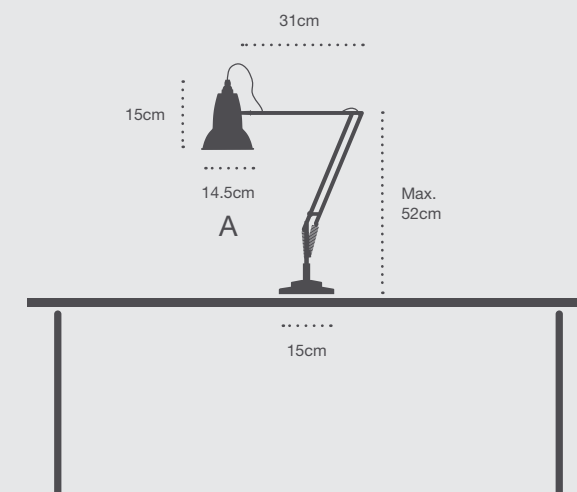
Signal
Red



Ivory
Cream



Bright
Chrome



Giant 1227™ Collection

Beautifully crafted and made in Britain, this impressive, triple-scale version of our iconic Original 1227™ design comes in floor and pendant versions and a stunning range of colours. The ultimate light and a stunning piece of sculpture, the Giant 1227™ design can introduce playful, individual style into any interior space.



Giant 1227™ Collection

The Giant 1227™ certainly is a statement piece and since its introduction in 2004 has become one of our most sought after products. Statuesque in both height and reach, once introduced, the floor lamp quickly becomes a talking point.

With 10 colour choices and custom colour options, this grandiose design can set the scene for contrasting interior styles. Combine with oversized coordinating Giant 1227™ ceiling pendants for maximum effect.





Giant 1227™ Collection

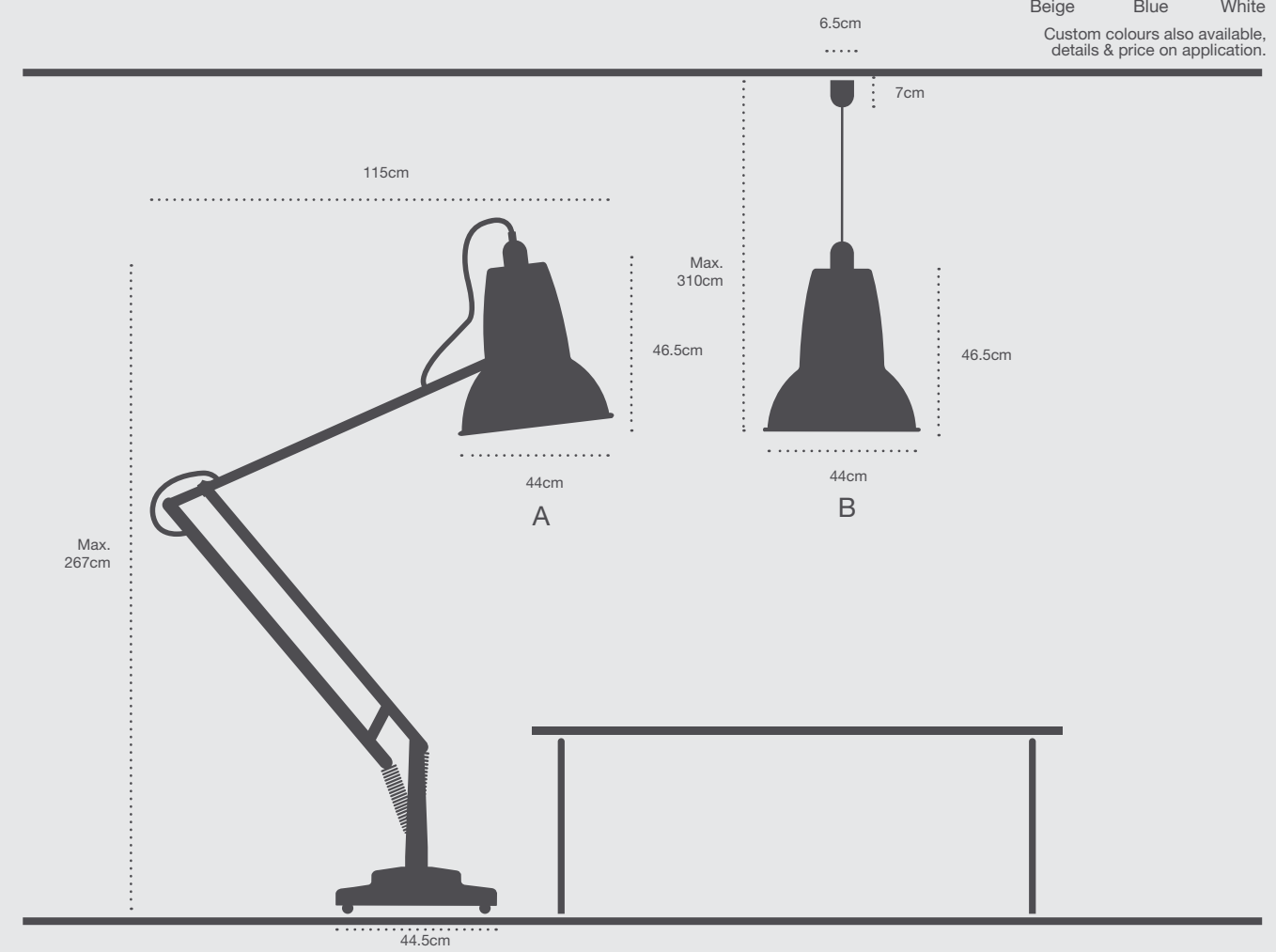
Designed by George Carwardine

Floor Lamp - A
Pendant - B

Colours



Custom colours also available,
details & price on application.



Duo 1227™ Collection

Duo 1227™ reinterprets our iconic Original 1227™ design, blending authentic Anglepoise® shade profile and constant tension spring technology with bright chrome arms and attractive braided, coloured cable. Here is a high performance, multi-purpose collection with a smart, contemporary aesthetic. Combine with our Duo™ and Duo™ Pendant collections for maximum versatility.



Duo 1227™ Collection

The Duo 1227™ Collection offers all the functionality of our iconic Original 1227™ design with desk, floor and wall mounted options for greater versatility.

The floor lamp provides the perfect light for armchair reading and, just like the desk and wall-mounted versions, incorporates constant tension spring technology for maximum reach and movement.





Duo 1227™ Collection
Designed by George Carwardine

- Floor Lamp - A
- Desk Lamp - B
- Wall Mounted Lamp - C

Colours


Signal Red

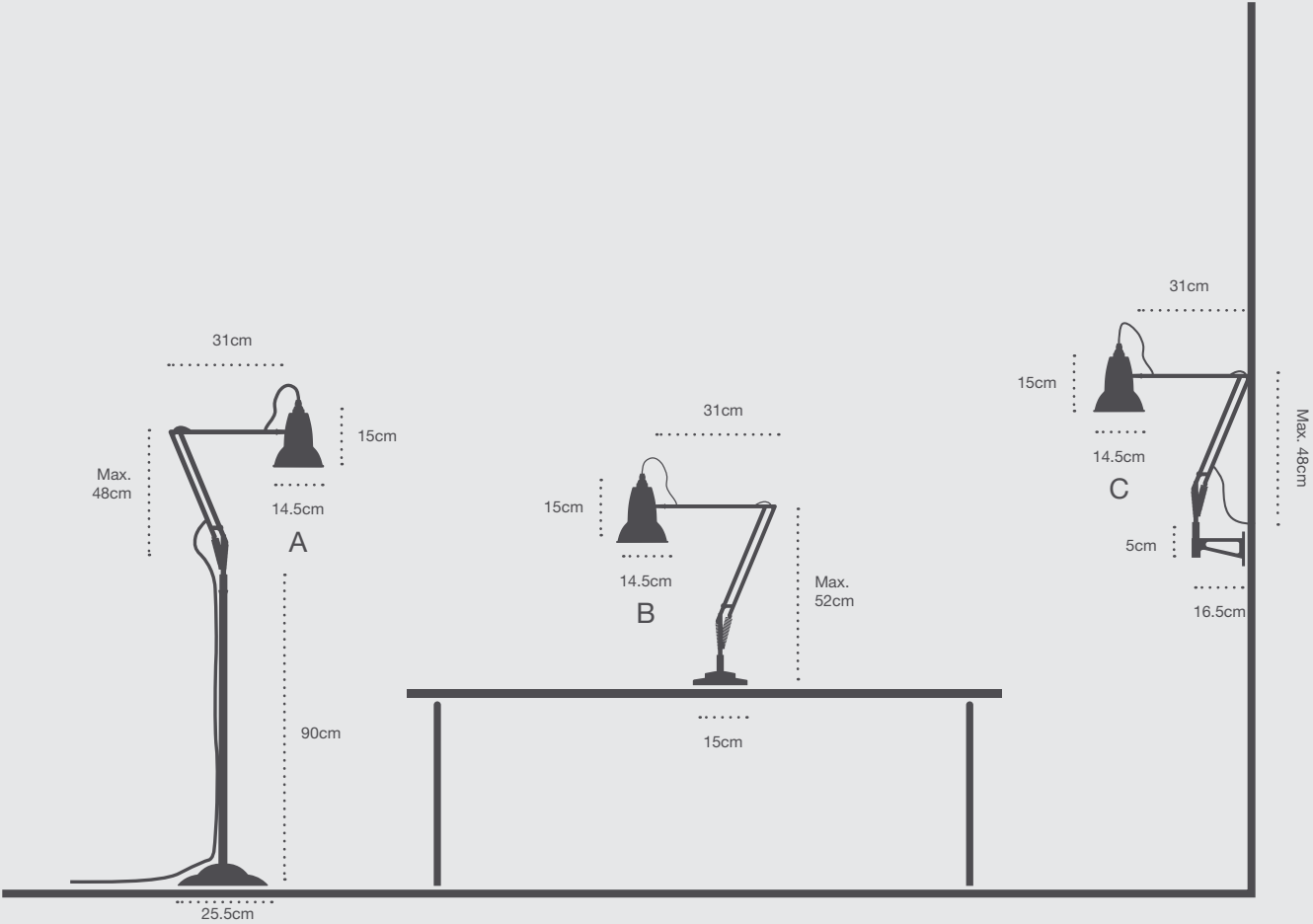

Alpine White


Bright Chrome

Flex


Red


Black/White



Duo™ Collection

Duo™ takes our original 1935 design in an exciting new direction. Our iconic shade shape, with its characteristic range of movement, is supported by a fixed chrome arm, and stable, weighted base. With table, floor and wall options, here is a highly practical and versatile design, instantly recognisable as an Anglepoise®.



Duo™ Collection

With fixed arm, authentic shade shape and braided coloured cable, Duo™ updates our traditional Anglepoise® aesthetic without straying too far from its roots.

Smooth shade movement ensures the light can still be focused precisely where it's needed. Combine with Duo 1227™ and Duo™ pendants for maximum versatility.





Duo™ Collection

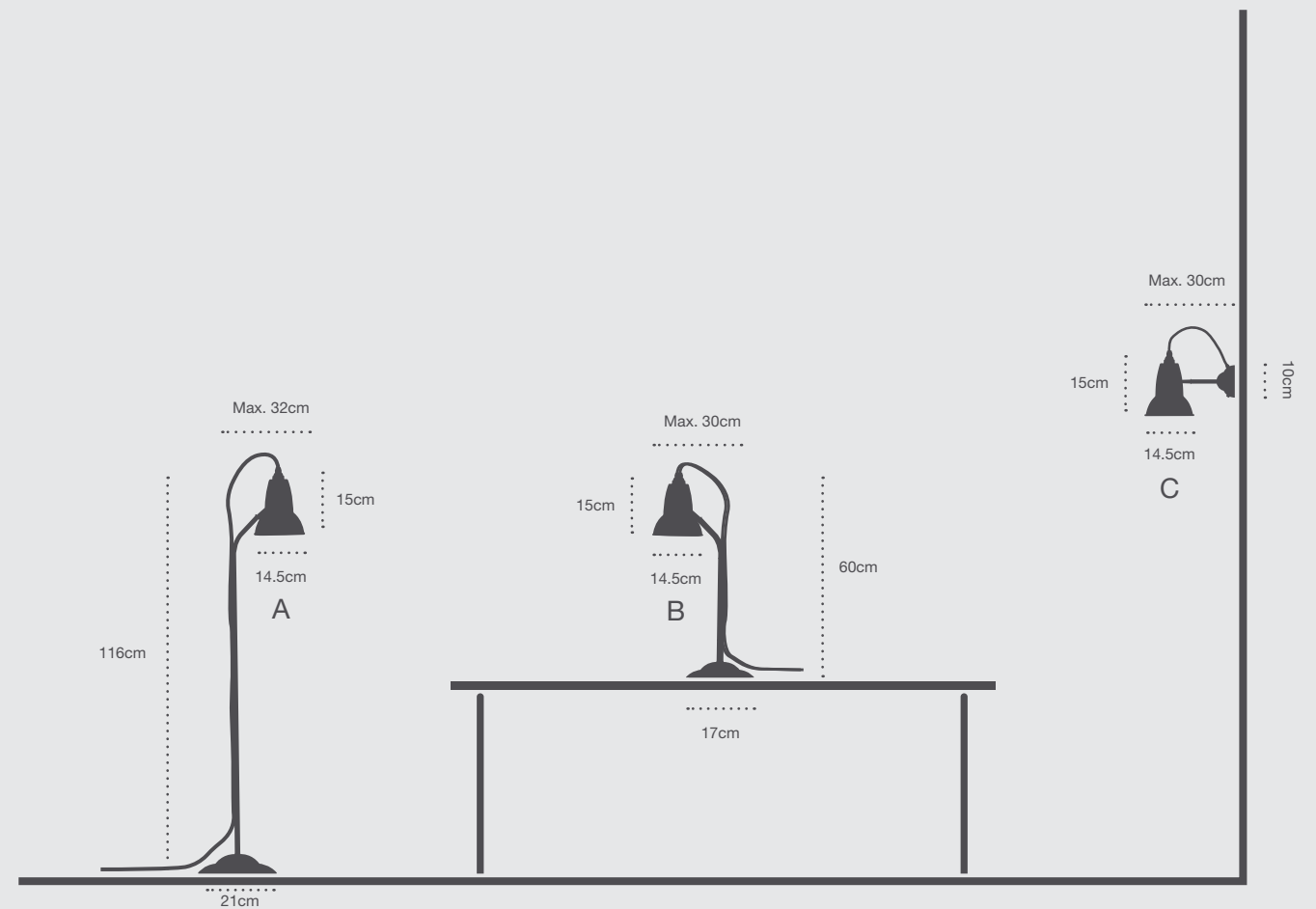
Designed by George Carwardine

- Floor Lamp - A
- Table Lamp - B
- Wall Light - C

Colours



Flex



Duo™ Pendant Collection

Our Duo™ pendants combine an authentic Anglepoise® shade shape with attractive braided, coloured cable and bright chrome ceiling rose.

Choose the smaller pendant for more compact spaces, to spotlight a display or to highlight a small area within a room. Select the generously proportioned Maxi as a striking statement piece.

Use individually, as part of a series, or combine with other lamps in the Duo™ collection to achieve a fully coordinated lighting scheme.





Duo™ Pendant Collection
Designed by George Carwardine

Pendant - A
Maxi Pendant - B

Colours


Jet Black


Signal Red

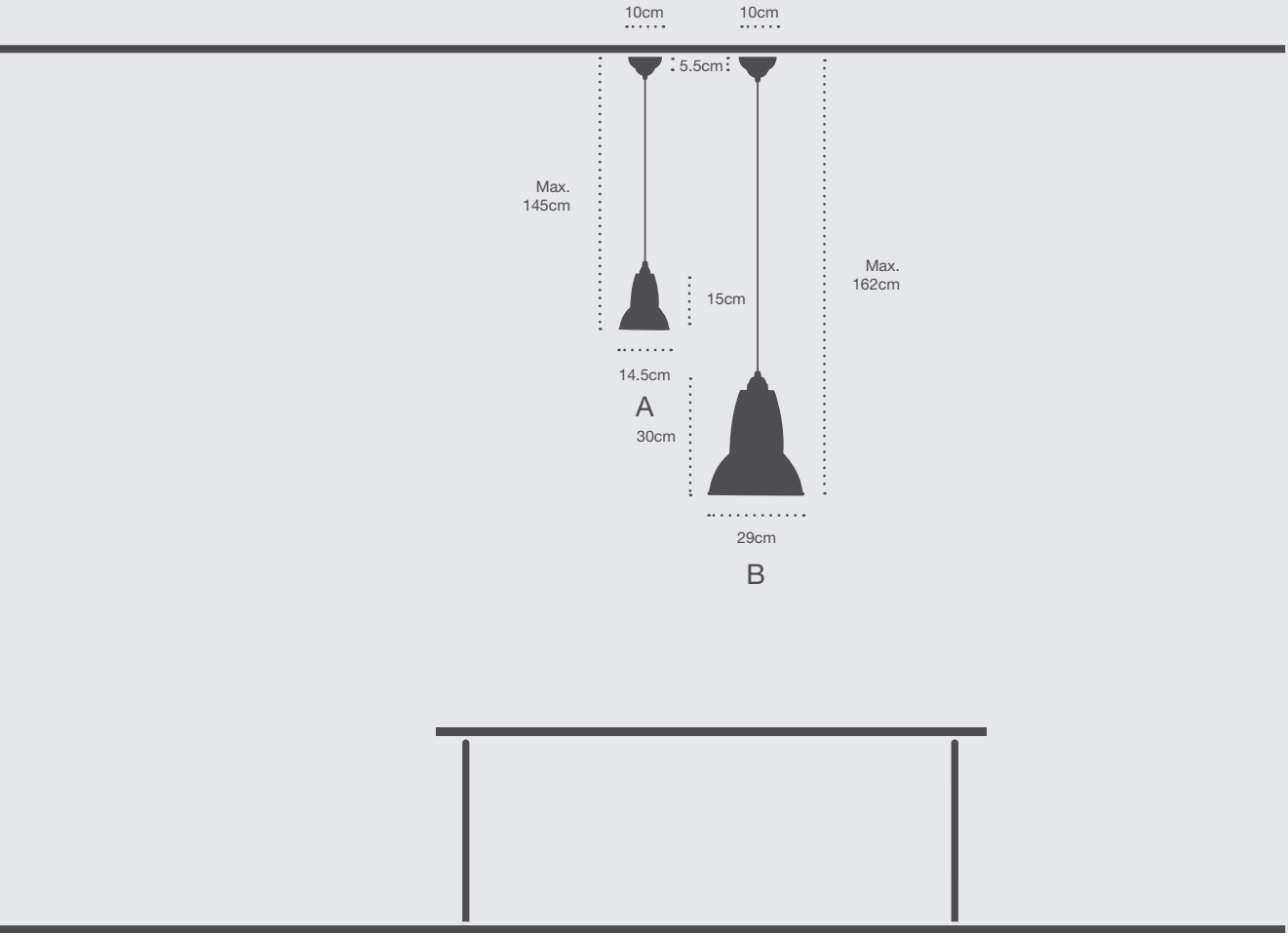

Alpine White


Bright Chrome

Flex


Red


Black/White



Type 75™ Maxi Collection

—

Beautifully engineered and built to exacting Anglepoise® standards, the striking new Type 75™ Maxi floor lamp, with coordinating Maxi pendant, combines smart, contemporary styling with superb performance. Designed by Sir Kenneth Grange, a welcome new addition to our Anglepoise® portfolio.



Type 75™ Maxi Collection

Featuring Anglepoise® constant tension spring technology on a grander scale, our Type 75™ Maxi floor lamp performs superbly, offering unrivalled adjustability, smooth movement, perfect balance and stability.

The bold shade shape is reflected in a coordinating Type 75™ Maxi Pendant, with subtle metallic detail and light escape feature.



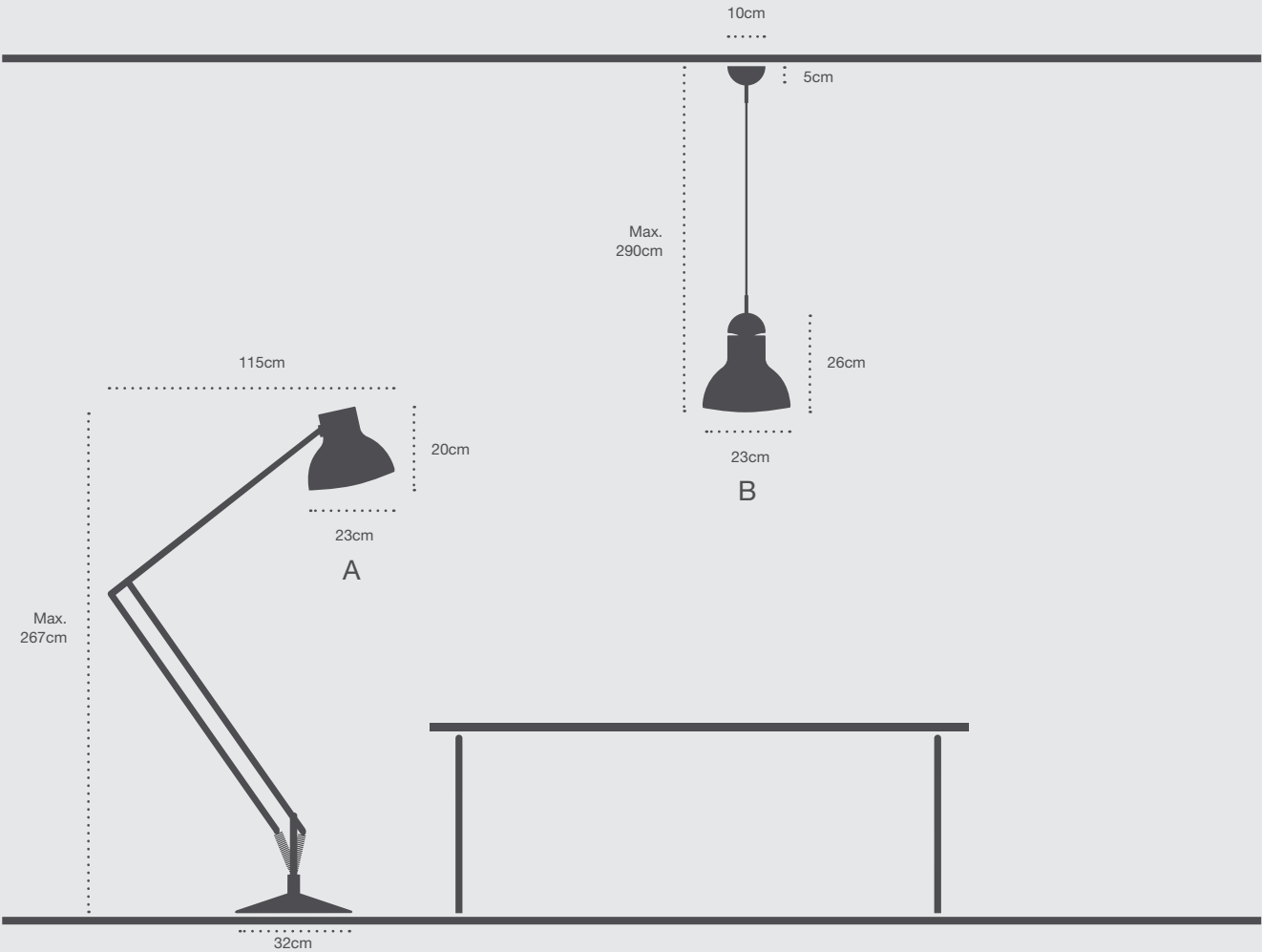




Type 75™ Maxi Collection
Designed by Sir Kenneth Grange

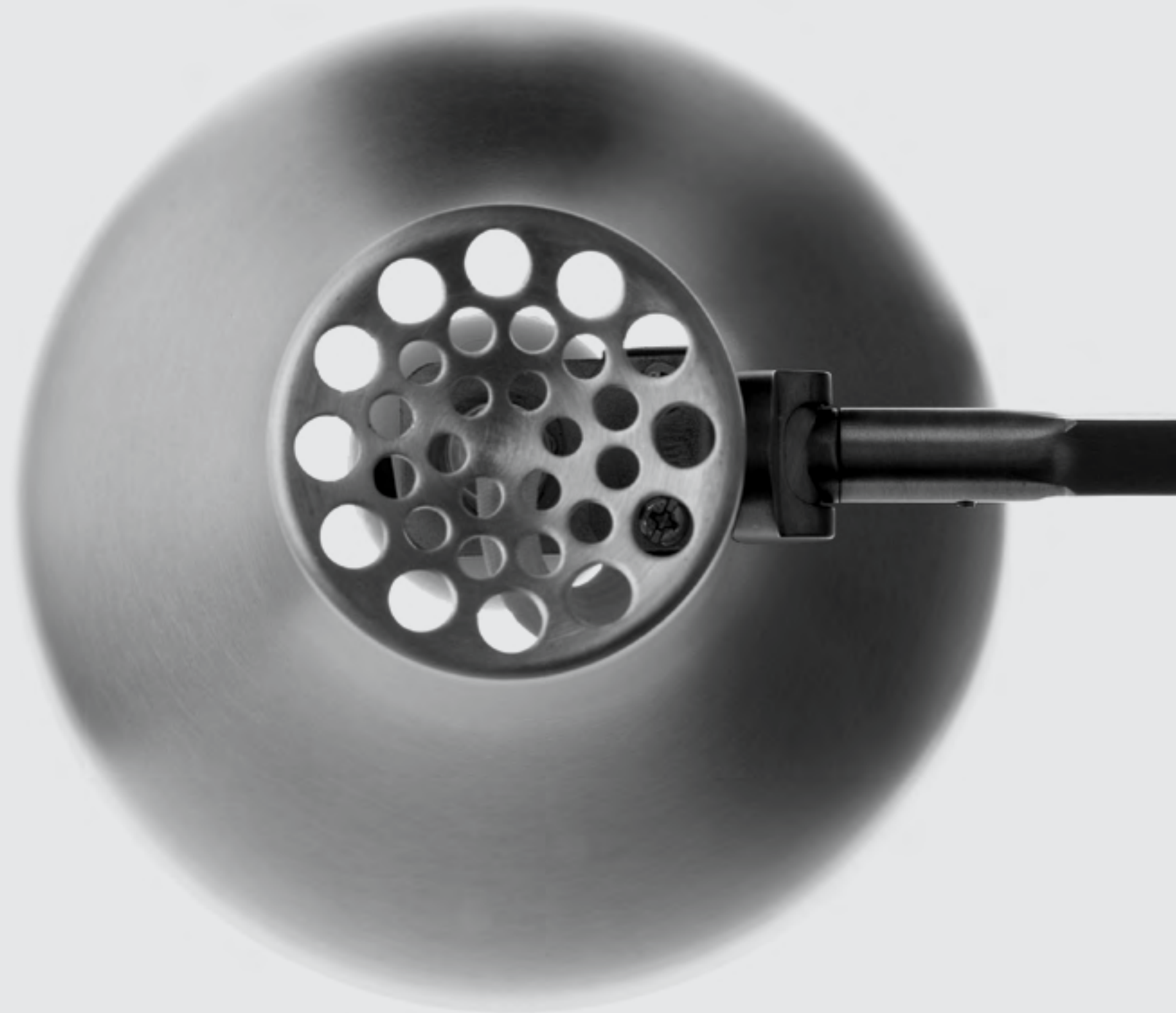
Floor Lamp - A
Pendant - B

Colours



Type 75™ Collection

Designed by Sir Kenneth Grange, with clean modernist lines and a smart, timeless aesthetic, Type 75™ is now our best-selling collection across the globe. Anglepoise® constant tension spring technology ensures a fantastic range of movement and perfect balance and the flexible shade, with attractive stylised vents, can be moved into multiple positions which it faithfully holds.



Type 75™ Collection

With its clean lines, flowing movement and flawless balance, Type 75™ has become a popular choice for architects, designers and home owners alike.

In addition to desk, floor and wall variations, a desk clamp and desk insert ensure supreme versatility for a collection that is rapidly attaining design classic status.

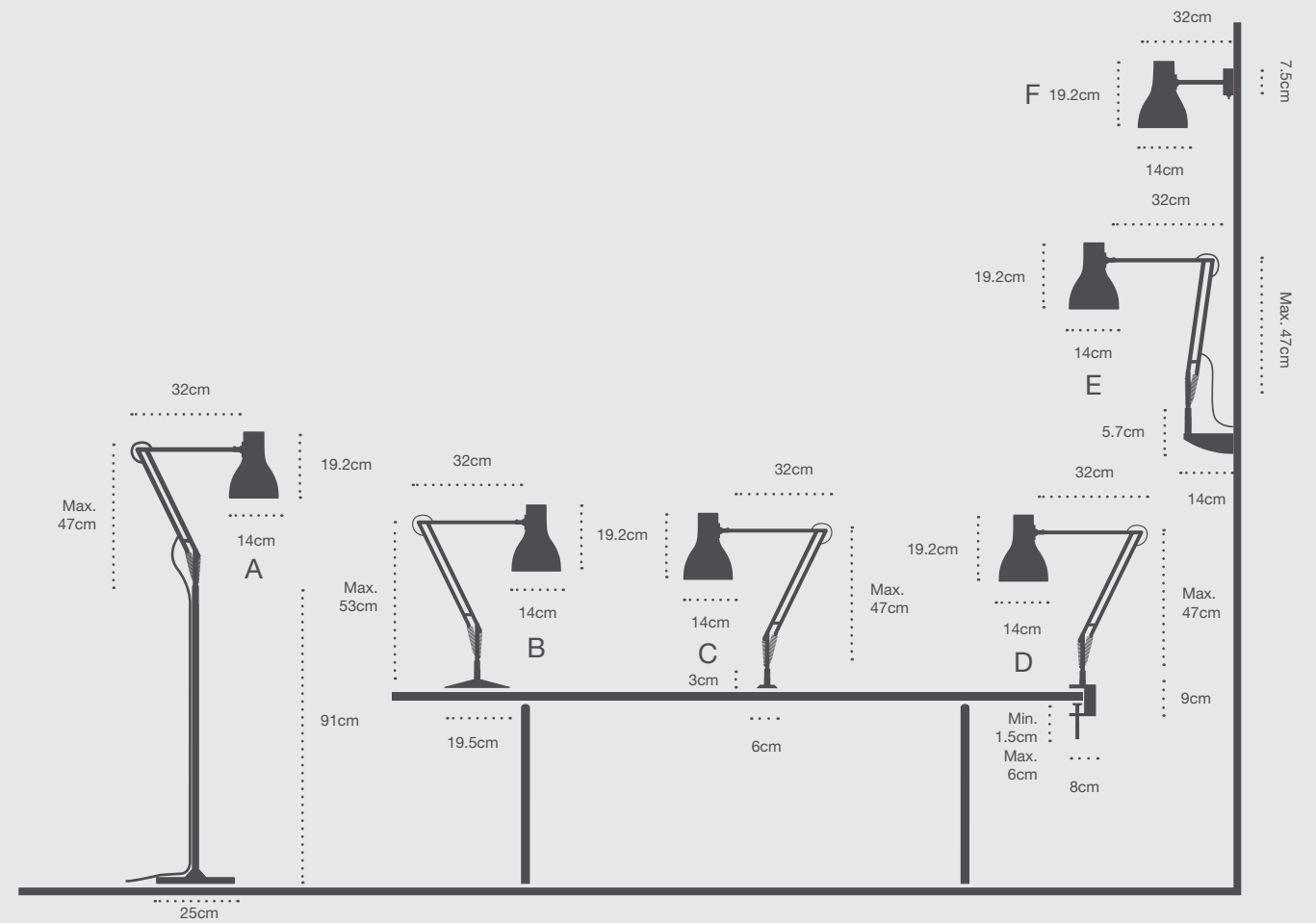


Type 75™ Collection

Designed by Sir Kenneth Grange

- Floor Lamp - A
- Desk Lamp - B
- Lamp with Desk Insert - C
- Lamp with Desk Clamp - D
- Wall Mounted Lamp - E
- Wall Light - F

Colours



Anglepoise® + Paul Smith

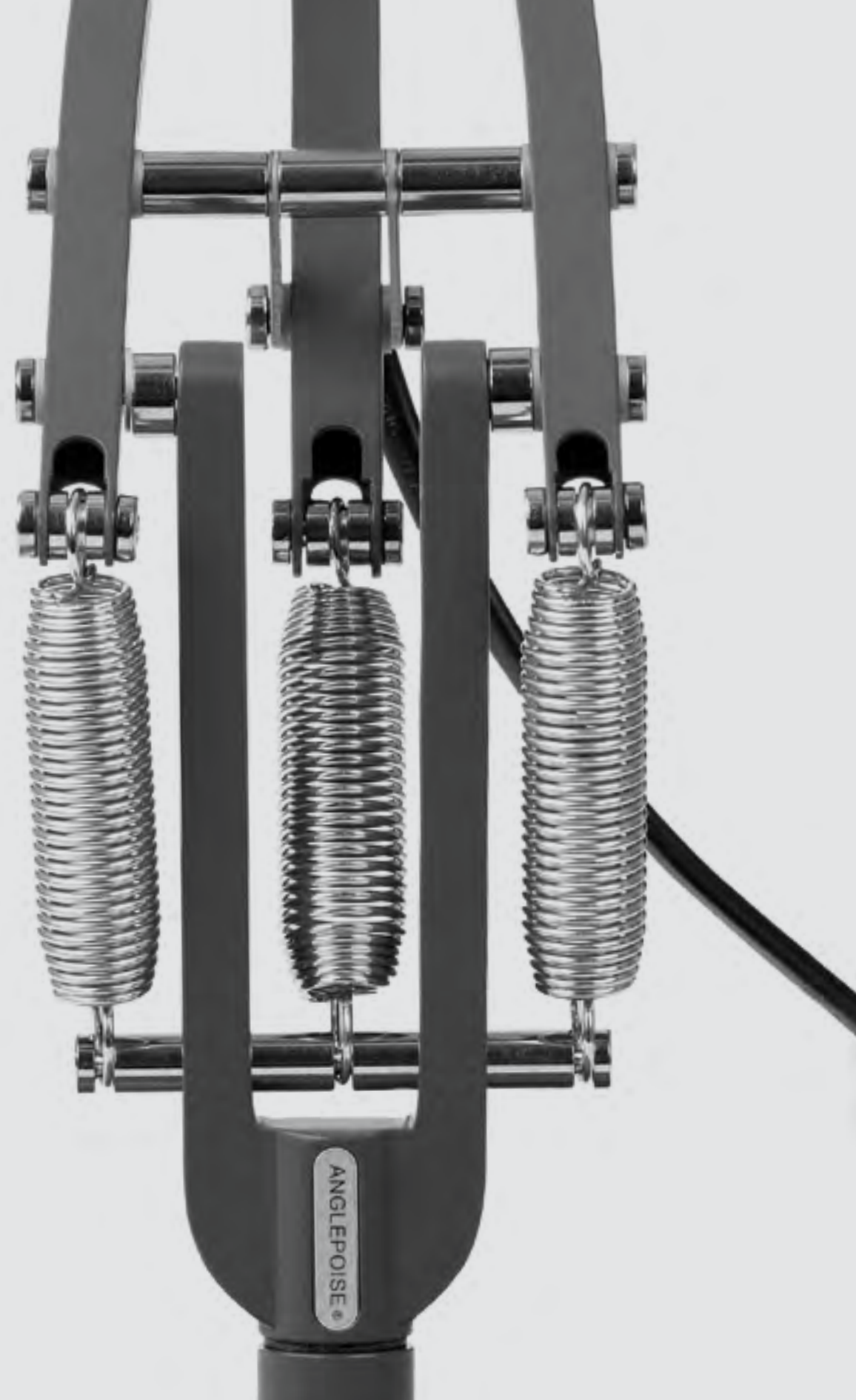
Created for Anglepoise® by Sir Kenneth Grange, the timeless Type 75™ design provides the perfect canvas for Paul Smith, a designer internationally renowned for his contemporary take on traditional British design.

Its streamlined, modernist form becomes a palette for his striking, colourful treatment, whilst its no-frills, mechanical functionality is clearly articulated by the playful colour-by-component approach.



Type 75™ Mini Collection

Designed by Sir Kenneth Grange as a scaled down, more playful version of the best selling Type 75™ design, the Type 75™ Mini series is a joy to use, offering all the functionality of the Type 75™, presented in a more compact and colourful form.



Type 75™ Mini Collection

With its diminutive size, smart satin finish and extended colour palette, Type 75™ Mini is a popular and practical solution for lighting smaller spaces.

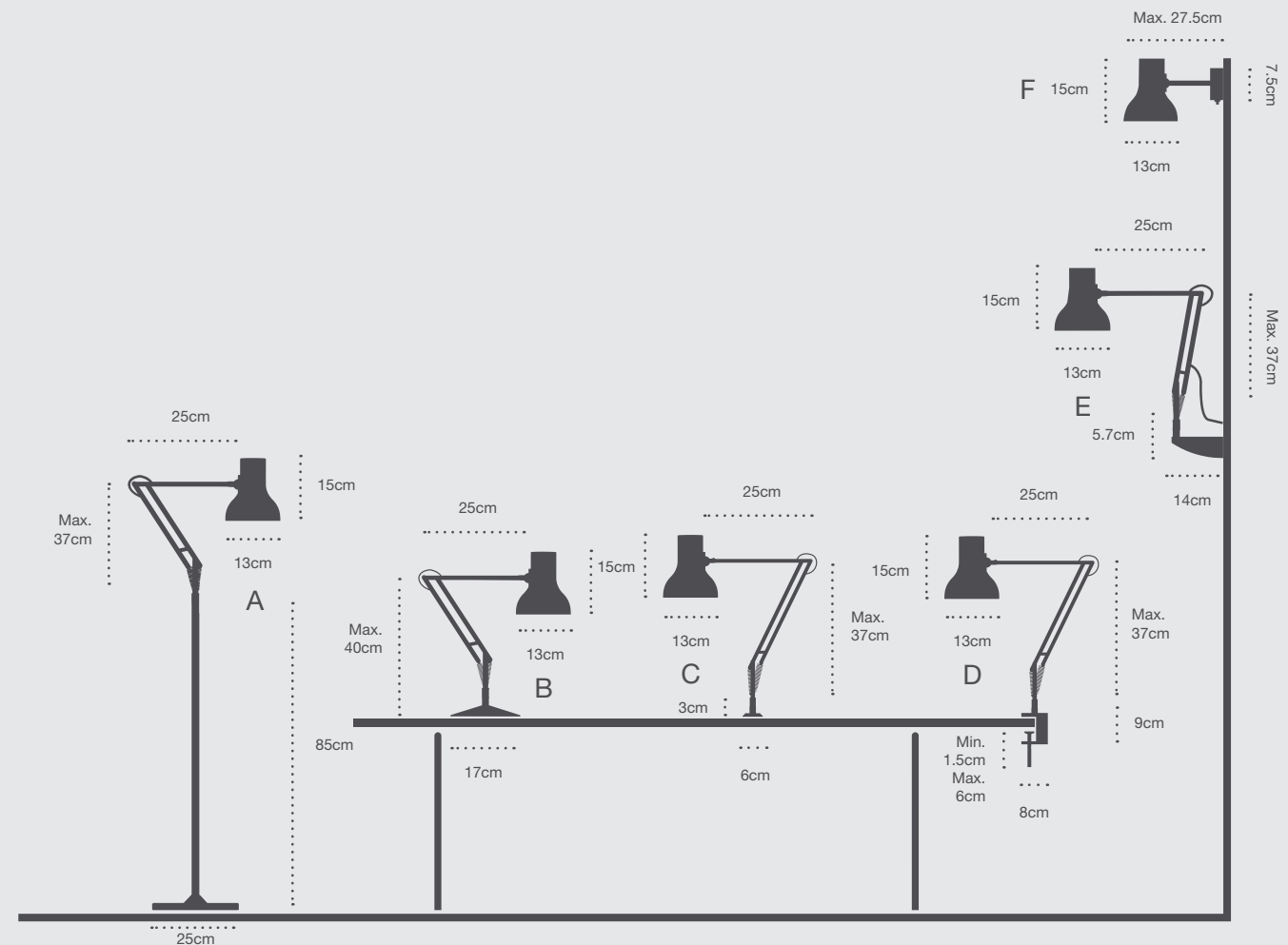
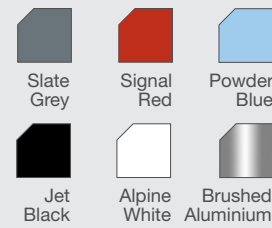
The desk, floor and wall mounted lamps incorporate Anglepoise® constant tension spring technology for unrivalled flexibility and perfect balance and are complemented by a highly versatile but compact wall lamp.



Type 75™ Mini Collection
Designed by Sir Kenneth Grange

- Floor Lamp - A
- Desk Lamp - B
- Lamp with Desk Insert - C
- Lamp with Desk Clamp - D
- Wall Mounted Lamp - E
- Wall Light - F

Colours



Type 1228™ Collection

Designed by Sir Kenneth Grange incorporating Anglepoise® constant tension spring technology, the Type 1228™ Collection comes in a wide range of colours. Maximum shade flexibility ensures that all the lights in this collection can be used to provide both directional and ambient light.



Type 1228™ Collection

With full flowing movement, almost 360° shade rotation, and an exciting range of colours, Type 1228™ is one of the most versatile designs in our portfolio.

When lit from within, the attractive bowl shaped shade becomes luminescent; rotate to focus light just where it's needed, or tilt away to create a warm, ambient glow.



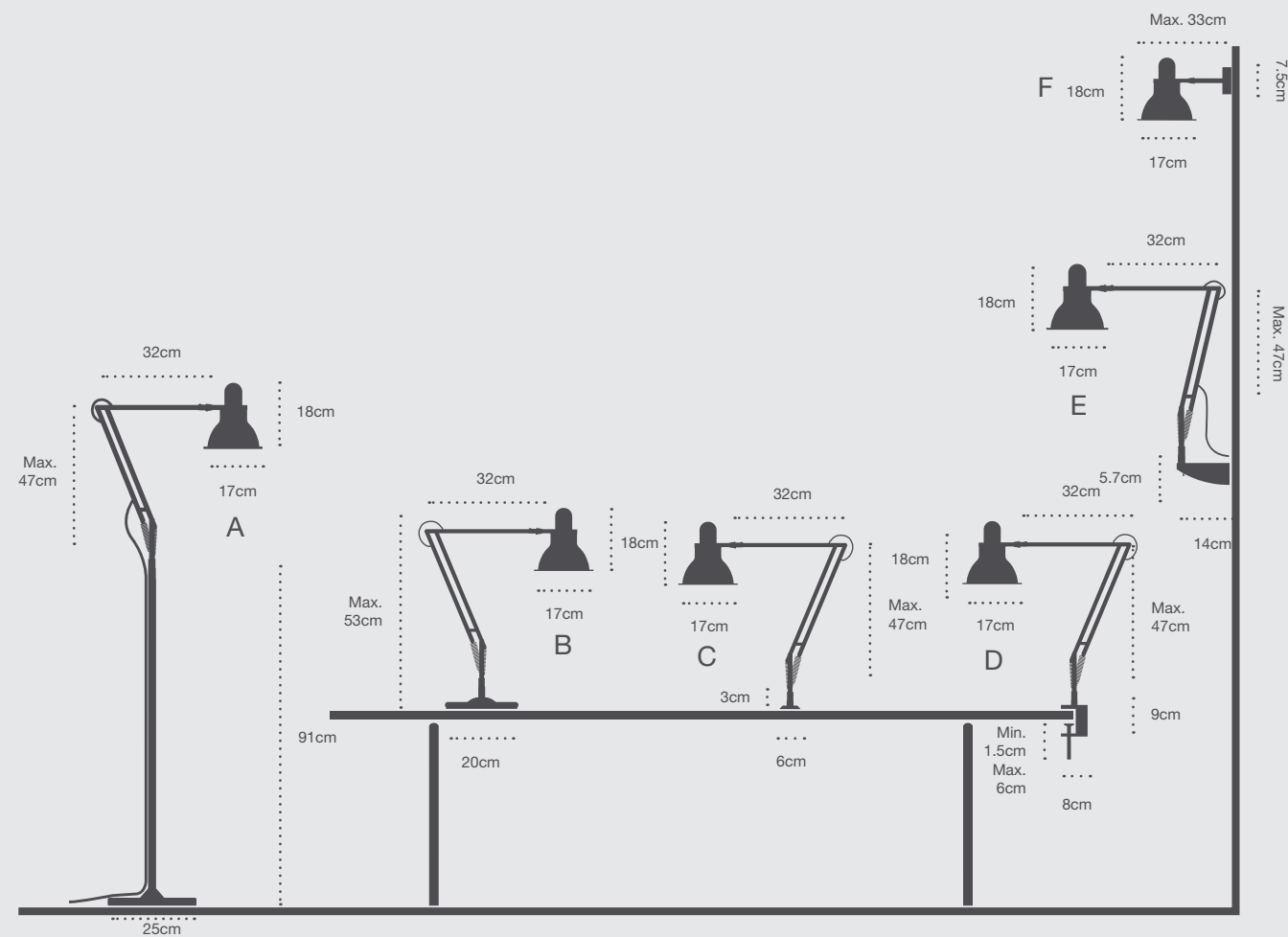
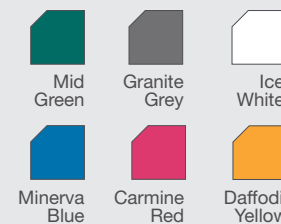


Type 1228™ Collection

Designed by Sir Kenneth Grange

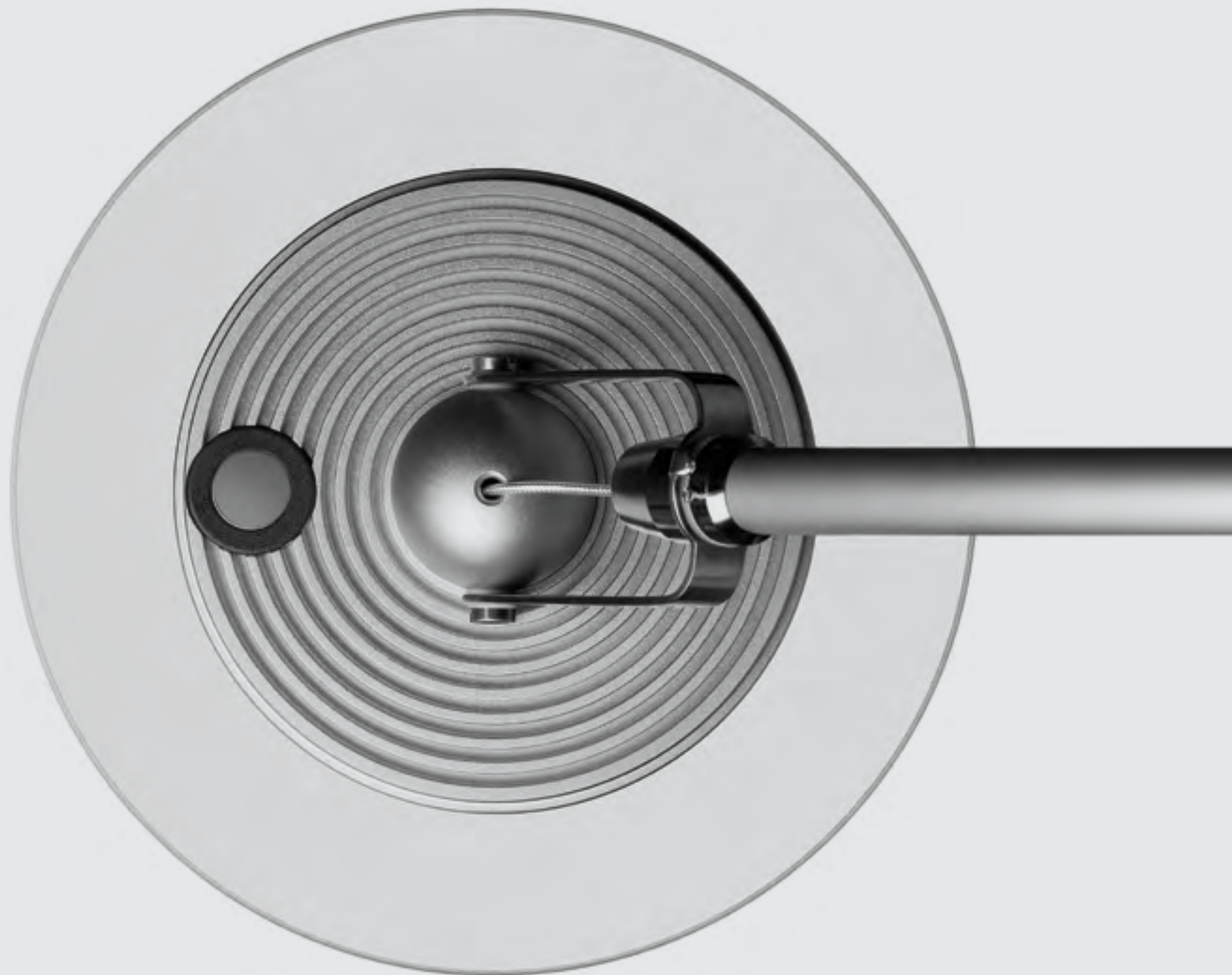
- Floor Lamp - A
- Desk Lamp - B
- Lamp with Desk Insert - C
- Lamp with Desk Clamp - D
- Wall Mounted Lamp - E
- Wall Light - F

Colours



Type C™ LED Desk Lamp

—
Designed to fit neatly over a computer screen, our high performing Type C™ desk lamp, designed by Sir Kenneth Grange, combines dynamic, flowing design with touch sensitive dimming, light level memory and Anglepoise® constant tension spring technology for perfect balance.



Type C™ LED Desk Lamp

As beautiful as it is distinctive, the Type C™ design exploits LED energy efficiency to its maximum potential.

Truly modern in design, the elegant glass shade incorporates a 6W CREE XPE LED replaceable module, delivering a very high quality ‘warm white’ light output with 40,000 hours life expectancy.

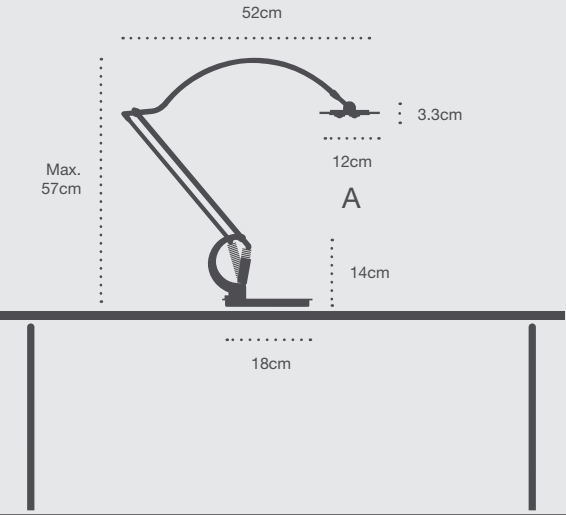


Type C™ LED Desk Lamp

Designed by Sir Kenneth Grange

Desk Lamp - A

Colours



Projects

Our high performance lamps are designed and built with longevity in mind. They are therefore also suited to the retail, hospitality, hotel and workplace sectors. We have incorporated flexibility into our collections to allow multiple variations, yet all remain true to the original Anglepoise® aesthetic.



R:Chord Shiki Park Front

Architect, Naoya Fujii was appointed to furnish a show apartment at the new R:Chord condominium in Saitama prefecture, Japan. In place of the customary focus on luxury, the interior reflects a new set of values, highlighting individual style and contemporary trends.

Interior Design: Naoya Fujii Design
Photo: Second Wind



Proud Archivist

Studio TILT incorporated their unique codesign methodology to create a flexible, London eatery/events space that would balance privacy with openness and provide an atmosphere of creativity and conviviality.

Interior Design: Studio TILT
Photo: Jill Tate



YOO Residences

Residential, commercial and hotel design company, YOO, delivers landmark projects all around the world. Our Giant 1227™ floor lamps have been commissioned by YOO for residential projects ranging from New Delhi in India to the Cotswolds, UK.

Above:
The Lakes by YOO, UK
Developer: YOO, The Raven Group
Interior Design: YOO Studio
Photo: Mel Yates

Left:
YOO private residence, India
Design: YOO Studio
Photo: Graham Atkins Hughes

Heatherwick Studio

An additional Kings Cross studio was required to fulfill the needs of the growing Heatherwick Studio. In a separate space, the design team could create an environment that was unique and slightly less formal, capitalising upon the eccentric and unconventional nature of the building itself.

Design: Heatherwick Studio



9Hotel Central

9HOTEL COLLECTION recently opened their third lifestyle hotel, located in the museum district of Brussels. Exposed structural elements in both the common areas and spacious loft-style bedrooms reveal the building's rich history.

Architect: Castel Veciana Architectura Studio
Interior Design: Skye Maunsell



Martyrs Kirk Reading Room

The University of St Andrews wanted to convert the newly acquired Martyrs Kirk into a post-graduate reading room for the Faculty of Arts. Page \ Park Architects successfully reconfigured and redefined the space to create a feeling of intimacy and academia whilst retaining the ecclesiastical nature of the architecture. (also see p. 78-79)

Interior Design: Page \ Park Architects
Photo: Andrew Lee

Samsung Insurance Global Campus

Samsung Insurance Global Campus is a 400-room training institute with capacity for 800 employees. Korean supplier, Remod won the contract to provide all freestanding lighting within the campus.

Supplier: Remod



Joseph Cheaney Flagship Store

The concept for traditional English shoemaker, Joseph Cheaney's new Jermyn Street store is a contemporary take on their Northamptonshire factory, emphasizing the British artistry and craftsmanship of English handmade shoes.

Retail Concept: Checkland Kindleysides
Photo: James Newton



Rapha

Jump Studios was commissioned to create an inspirational showroom and workspace within a refurbished two-storey former warehouse that would not only celebrate the culture of cycling, but also boost productivity and efficiency.

Design: Jump Studios
Photo: Gareth Gardner

TFL ‘Year Of The Bus’ Restaurant & Bar

A themed pop-up restaurant was created for designjunction 2014 to provide a combination of eating areas, with an open plan space for central communal dining tables and benches as well as a more traditional café/bistro style area.

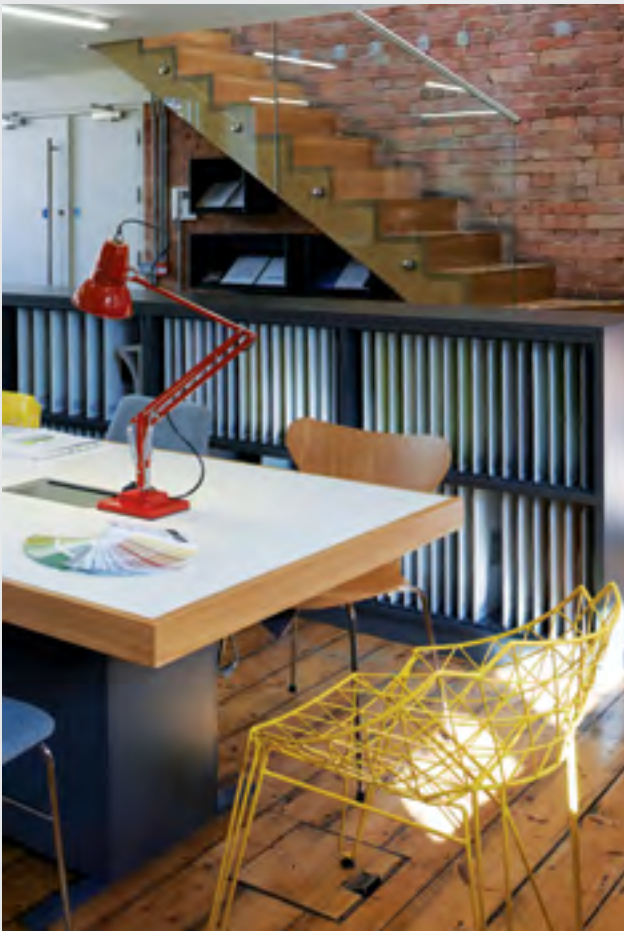
Interior Design: Michael Sodeau Studio



Werkstatt London

The Werkstatt was designed and created to be a show-case, not a ‘show-room’; its purpose was to create a space in which the world’s leading creative designers, could interact, communicate and collaborate.

Interior Design: MCM Architecture



Leo Burnett

Drawing on modern art galleries as their inspiration, Nefa Architects set about creating a dynamic space that would reflect the agency’s roots in 1930’s Chicago and evolve over time.

Architect: Nefa Architects
Photo: Alexey Knyazev

Projects

Anglepoise® can support your project by offering:

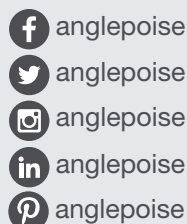
- 5 Year Warranty (via online registration)
- Industry competitive pricing
- Custom colour options
- UK / US / HK based stockholding
- Global support and servicing network
- International roll-out experience
- Global certification (CE, BSEN)
- CAD 2D / 3D Files
- Online technical-spec trade library
- Integrated desk / wall fixtures and fittings

Contacts

www.anglepoise.com

We have offices in London, Portsmouth, New York and Hong Kong. For sales and press enquiries, please contact:

sales@anglepoise.com
press@anglepoise.com



Credits

1	Benchmark	Victoria dining table
	Benchmark	Victoria bench
4	Russell Squires	Cyanotype image
8	Ercol	Treviso desk
	Ercol	Stacking chair
	Mooodi	Tudor low cupboard
9	Benchmark	Victoria dining table
	Benchmark	Victoria bench
	Vitra	Wire DKW chair
10	Vitra	Soft pad Eames chair
	Vitra	Alvar Aalto stool
	Modus	Bloom table
12	Vitra	Wire DKW chair
	Nigel O'Neill	Artwork, Paul Smith
14	Mooodi	Tudor low cupboard
18	Modus	V table
	Modus	PLC Chair
24	Ercol	Butterfly chair
26	Ercol	Butterfly chair
	Ercol	Originals plank table
31	Pinch	Clyde side table
32	Ercol	Butterfly chair
37	Pinch	Twig
	Pinch	Pendel armchair
38	Ercol	Love seat
40	Modus	V table
	Modus	PLC Chair
47	Ercol	Originals 911 chair
48	Another Country	Daybed two
54	Pinch	Lowry sideboard
55	Modus	Angle sofa
56	Modus	V table
58	Paul Smith	Furniture & accessories
63	Ercol	Love seat
64	Pinch	Lyle Console
69	Modus	V table
70	Modus	PLC chair
	Modus	V table
72	Ercol	Butterfly chair
76	Modus	V table

Photography

Original 1227™ Brass Collection, Type 75™ Maxi Collection & Anglepoise® + Paul Smith photos, Jake Curtis
Stylist, Despina Curtis

Additional photography, Martin Gardner
Stylist, Emma Hooton

Type 75™ Mini wall light, page 62, 9Hotel Central

Paul Smith portrait, page 5, James Mooney

With thanks to Triangle and to Darkroom for providing geometric shapes and ceramics featured in our Original 1227™ Brass and Type 75™ Maxi photos.

ANGLEPOISE®

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